

# Villum Experiment – Proposal guidelines

10,000 characters in total (incl. spaces, headlines, references and figure captions). Please do not include any indication of applicant or affiliation (due to anonymised review). It might be necessary to leave out references to your own previous work to meet this requirement. Applications that allow the identification of the applicant will not be considered.

The proposal must include the items below and in the following order:

**A: Project title**

**B: In a nutshell**

*Key question, key result, key impact (preferably no more than 5-10 sentences written in layman's terms).*

**C: Research idea and context**

*Starting point, open question, relevance, perspective.*

**D: Proposed method of solution or concept**

*Unique approach and, if applicable, novel hypothesis, non-standard methodology, etc.*

**E: Major gains and obstacles**

*What are the expected gains of the explorative phase? What are the possible obstacles? What do you define as criteria for success? What would be the next step if the idea turns out to be successful?*

**F: Appropriateness**

*Why is your research idea unlikely to be fit for conventional research grant programmes?*

**G: Probable objections**

*Which objection(s) have you met or expect to meet from peer reviewers? And how would you argue against it?*

**Figure(s)**

*If relevant, a maximum of two explanatory figures is allowed. The figures should be included in the same document as the proposal.*